



Media Release

11 July 2012

For immediate release

Hunter Water customers save millions of litres of water in the shower

In what could be a timely tribute to the upcoming Olympic Games, Lower Hunter residents have saved more than 23 Olympic sized swimming pools of water over the past 12 months through Hunter Water's Showerhead Exchange Program.

Through the Program, Hunter Water customers have exchanged more than 3,000 water guzzling showerheads for new luxurious water efficient models, which will ultimately save 59 million litres of water.

This year over 2,000 individual households participated in the showerhead exchange program, a sustainability initiative run jointly by Hunter Water and Lower Hunter councils. This included 560 households swapping 780 showerheads at Lake Macquarie's week-long exchange in June.

Hunter Water Manager Sustainability Angus Seberry said customers who exchanged their showerheads would not only save money on their water bill, but also a significant amount in energy.

"A typical household spends 37 per cent of its energy on hot water and showers are also the biggest water use in the home, so swapping to an efficient showerhead is a great way to save money and improve energy efficiency," he said.

"People tend to have longer and hotter showers during the winter months, so our customers who swapped their showerheads may notice a difference between this year and last year's winter bills."

Showerhead exchanges were held mostly on weekends at public locations, from Nelson Bay foreshore to Wallsend Library, with the thousands of old showerheads scrapped, with proceeds donated to WaterAid.

Hunter Water's showerhead program represents only one part of its water efficiency program which has seen water efficiency within the Hunter improve by approximately 948ML or 379 Olympic swimming pools over the past five years.

Find out more information about ways to save water in your home or business by visiting the Save Water section of the Hunter Water website at www.hunterwater.com.au/savewater

Local Government Area	Number of showerheads exchanged
Lake Macquarie	1523
Newcastle	1026
Port Stephens	174
Cessnock	170
Maitland	168

For more information on water efficiency, visit www.hunterwater.com.au

More information:

Hunter Water: Nicole Guyder - 0427 547 498

Lake Macquarie City Council - Fiona Duncan/ Jenni Donaldson - 4921 0386

City of Newcastle: Peter Dormand - 4974 2542

Cessnock City Council: Tricia Donnely - 4993 4239

Maitland City Council: Michael Tinlin - 4934 9860

Port Stephens Council: Karen Toms - 4980 9887